



THE CASE FOR SAME-DAY PORCELAIN VENEERS™ VERSUS TEMPORARY VENEERS WORN FOR 2–3 WEEKS

Imagine the most beautiful porcelain veneers, hand-crafted and expertly fitted to your teeth in just a single day.

In an Australian first, Smile Solutions is proud to introduce Same-Day Porcelain Veneers™, bespoke artisan porcelain veneers hand-crafted by our team of experienced cosmetic dentists and master ceramists working in our in-house ceramic studio.

No uncomfortable temporary veneers endured for weeks – everything from preparation to insertion of your new smile completed in just one day.

This is the future of porcelain veneers – and, for many prospective patients, a game-changer!

Temporary

Normally, once your teeth are prepared for porcelain veneers, you will be sent away with plastic veneers until your final veneers are fabricated by the lab and inserted 2 to 3 weeks later.

Temporary veneers are not fully sealed to your teeth; only a temporary adhesive is used. While you are wearing these temporary veneers you are advised to avoid certain foods and drinks, and to treat the veneers gently so they don't chip, stain or fracture (which can lead to increased teeth sensitivity) or fall out (which can be socially embarrassing).

Temporary veneers can also be difficult to eat with, smile with or talk with – making them a social hindrance, to say the least. If they do fall out, chip or cause you pain, you will need to go back to your dentist for a repair, meaning more unnecessary discomfort, multiple

Dr Kia Pajouhesh - Founder & Managing Director of Smile Solutions

local anaesthetic injections, lost time, and possibly additional travel expenses. It's not uncommon for some patients to go into varying degrees of social isolation while wearing temporary veneers.

Same-day

With our Smile Solutions Same Day Porcelain Veneers™, since everything is completed in one day rather than across two days that are two to three weeks apart, the use of temporary veneers is eliminated. No time is spent having temporary veneers made and fitted, then later removed. This means up to 30 per cent less time in the dental chair, great for those who are time poor and for patients who suffer from jaw pain from long sessions with an open mouth.

The procedure requires only one round of local anaesthetic injections instead of two across two days, which is great news for anxious patients who may have avoided a life-changing smile makeover out of needle fear.

Also, Same Day Porcelain Veneers™ are ideal for regional, interstate and international patients wishing to minimise travel time and costs.



When temporary is better

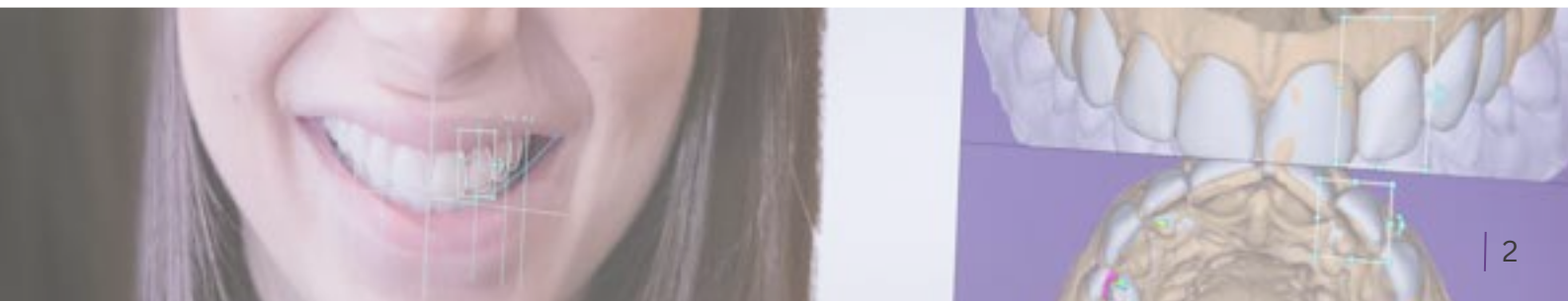
Admittedly, some patients are greatly advantaged by choosing temporary veneers. Among them are patients with a tendency to lisp or with problems articulating, conditions that could be exacerbated by a change in tooth shape; and patients who'd like a "dress-rehearsal" to evaluate the look and function of their new teeth.

At Smile Solutions, we offer a great solution for such patients, with preparatory digital work-ups created collaboratively in the chair. The result is a temporary plastic mock-up that is placed on your teeth painlessly and will allow you not only to test articulation but to be sure porcelain veneers are the right choice for you (and your loved ones!). Crucially this process gives you an opportunity to not proceed at all with porcelain veneers, if that is your wish.



So why aren't all cosmetic dentists doing porcelain veneers in one day?

- 1 The cost of high-end equipment,** including multiple units of top of the range scanners and 3D printers. At Smile Solutions we have invested more than \$5 million in scanners, milling units and 3D printers.
- 2 The need for an in-house lab** (such as at Smile Solutions), with multiple experienced master ceramists dedicated exclusively to clients, allowing for timetabling to be dedicated to a single patient per day per master ceramist. Cosmetic dentists who rely on third-party labs to manufacture their porcelain veneers cannot offer such dedication since third party labs depend for their commercial viability on high turnover of the veneers for a multitude of cosmetic dentists.
- 3 Professional expertise and experience.** At Smile Solutions our experienced cosmetic dentists, specialist prosthodontists and master ceramists design smiles digitally, using their artistic flare combined with our ever-expanding collective intelligence stemming from the 50,000+ smile makeovers carried out by talented Smile Solutions cosmetic dentists over a period of 30 years.
- 4 Persistence of old habits!**



The Smile Solutions Difference

As front runners in dental innovation, we at Smile Solutions are accustomed to managing our patients' needs and expectations in relation to new options in treatment advances.

When the Smile Solutions specialist orthodontists were early adopters of Invisalign and were awarded the first Blue Diamond Status in Australia by Invisalign Australia in 2014, traditional orthodontists claimed fixed braces would always remain superior in all applications of orthodontics.

Today, Smile Solutions is the largest Invisalign specialist orthodontic practice in Australia, with more than 7,500 cases completed, yet we still fit hundreds of fixed braces each year.



As our restorative dentists and specialist prosthodontists were early adopters of CAD/CAM Cerec technology and we earned the accolade of the largest Cerec practice in Australia over a decade ago, traditionally-minded clinicians claimed indirect lab-fabricated restorations were far superior.

Today we own a fleet of 11 Cerec acquisition Omnicams and 11 Prime milling units, yet we still carry out thousands of lab-fabricated indirect inlays, onlays and crowns each year through our own in-house lab facility and third-party laboratories.



When our Teeth Whitening Centre was the first practice in Australia to offer Brite-Smile in-chair whitening and to date remains the largest Zoom facility in Australia, some traditionalists warned against teeth whitening altogether and others claimed home whitening remained the most inexpensive and effective method for whitening teeth.

Today, notwithstanding our strong affiliation with Zoom, we continue to provide thousands of patients each year with home whitening trays and gels which we price the same as in-chair whitening.



When our oral & maxillofacial surgeons and specialist prosthodontists were early adopters of the full-arch implants Teeth in 3 Days, doing away with wearing temporary dentures for months, the traditionalists claimed that our implants would fail with immediate loading.

They were mistaken, because our specialists meticulously case-selected the individuals where immediate loading would succeed and have continued to offer delayed loading of implants for everyone else.



What is key here?

Case selection. That's what ultimately matters.

The science of healthcare should not be polarising treatment modalities by clinicians taking sides and at times spreading fear about opposing methods of care. Careful patient management dictates that each individual patient should be provided with choices and guided through the advantages and disadvantages of various treatment options. An experienced clinician plays a huge role in engineering the case-selection process for their patients.

Currently, by offering Same-Day Porcelain Veneers™, Smile Solutions is yet again an early adopter of change in the name of better healthcare. In just one day of hand-crafting by our in-house master ceramists, supported by cutting-edge digital technology, we do away with two to three weeks of wearing uncomfortable temporary veneers.

For many prospective patients considering veneers, it's a game changer. It is not, however, a silver bullet replacing the benefits of temporary veneers for certain patients. Again, it's all about case selection, and although at Smile Solutions we advocate change, we don't discard the benefits of other, traditional treatment options.

With thorough preparatory digital work-ups translated to in-chair temporary mock-ups in experienced hands, a patient can be guaranteed equal or superior results with Same Day Porcelain Veneers™, so you'd be crazy to put a patient through the ordeal of temporary veneers. But case selection is still key.

When it comes to sequential aligners and Invisalign, CAD/CAM technology and Cerec, in chair whitening and Zoom, immediate loading full arch implants and Teeth in 3 Days, and now Same-Day Porcelain Veneers™, I'd like to say one thing to all the naysayers:

"Let's do away with picking sides for treatment modalities, and instead embrace the innovators and applaud their treatment innovations while focusing more closely on better case selection in providing patients with better care, more comfort and greater choices."

About the author:

Dr Kia Pajouhesh, a University of Melbourne graduate, established Smile Solutions in 1993. Situated in the heart of Melbourne's CBD and incorporating the Collins Street Specialist Centre, Smile Solutions is the largest singly located dental practice in Australia engaging over 80 clinicians, including 20 board registered specialists. Together with his Core Dental chain of practices, he controls over 100 chairs across Melbourne, with a combined patient base of 350,000.